

Focused Approach to Coconut Development



Kerala, renowned for its rich landscapes and abundant coconut farming, has witnessed a significant shift in the coconut production industry. For many years, Kerala was the nation's most prominent grower and producer of coconuts, and it was widely regarded as a symbol of rural prosperity. But Kerala, the "land of coconuts," is steadily losing its position as the nation's leader in coconut output. The country's coconut production and area share are both decreasing over time, and growers are facing a problem as they struggle to manage the crop in a way that generates a profit.

The coconut oil production, which was formerly fueled by small oil rotary chucks in each village, used to extract pure coconut oil, has been taken over by big companies. This shift has led to concerns about the loss of ethnic purity in coconut products, with many small-scale farmers and traditional quality products being overshadowed by mass production techniques.

The rise of large companies in the coconut oil sector has coincided with a disturbing trend: the emergence of unethical practices and adulteration of coconut oil. This has led to genuine, indigenous coconut oil products often replaced by oils mixed with cheap adulterants and chemicals, posing serious health risks to consumers. The Food Safety and Standards Authority of India (FSSAI) has banned 42 brands for adulterating coconut oil in 2020-21, highlighting the severity of the issue.

Due to increased awareness, consumers are increasingly seeking natural and unadulterated products. Entrepreneurs can capitalize on this demand by offering pure coconut oil. This focus on purity allows them to command premium prices and reach a wider customer base.

FPOs under CISSA have taken significant steps to address these challenges and revive the coconut based industry in Kerala. By providing targeted training for FPOs, CISSA aims to promote product diversification. Expanding the range of products derived from coconuts will open new avenues for revenue generation and employment. Products such as coconut milk, coconut water, coconut sugar, desiccated coconut powder, and many other unadulterated coconut-based products can be developed. Utilizing coconuts for value-added items such as coir products, coconut shell products, and coconut handicrafts can support the rural economy.

CISSA, in collaboration with the Coconut Development Board Institute of Technology, Vazhakulam, has organized district-level training sessions in Pathanamthitta, Alappuzha, and Kollam to introduce innovative coconut products, technologies, and the importance of product diversification. By encouraging FPOs to invest more in coconut cultivation and production, CISSA seeks to restore and improve coconut production to regain Kerala's status as the leading coconut producer in India. In an effort to revitalize and boost coconut farming

FOREWORD

As the monsoon showers bless our land, the farmers of Kerala are sowing seeds of prosperity for the Onam festival. With hands in the soil and hearts full of hope, they are cultivating a future that's green and vibrant. Our Farmer Producer Organizations (FPOs) are at the forefront, championing the cause of organic farming and ensuring that the bounty of our land reaches every table with the purity of nature.

This Onam, indulge in the richness of organic produce with our specially curated Onam Festival Kits. Packed with the freshest vegetables and fruits, these kits are a testament to the dedication of our farmers who have embraced organic practices to bring you the best of the harvest.

The NAWO-DHAN initiative is a bold step towards transforming Kerala's agricultural landscape. By revitalizing idle lands with innovative farming techniques like hydroponics and precision farming, we're not just growing crops; we're cultivating a legacy of sustainability and self-reliance.

Our saturation drive for obtaining licenses is unlocking new horizons for our farmers. From seed licenses to e-commerce onboarding, we're equipping our FPOs with the tools to thrive in today's market. The government's support through schemes and subsidies is a beacon of progress, guiding our farmers towards a future of abundance.

June and July mark the months for vegetable cultivation in preparation for the Onam festival season, which starts in the second week of September. Our production plan is meticulously prepared, and cultivation is done purely using organic inputs sourced from our input shops. The organic vegetables produced by our shareholders and farmers are collected and placed on a common platform for sale, not only within our area but also for export to regions where Malayalees reside.

The NAWO-DHAN project aims to leverage unutilized and underutilized land resources in Kerala for commercial farming practices that include horticulture, hydroponics, protected cultivation, precision farming, mushroom cultivation, apiculture, and allied sectors. This project will facilitate the connection between landholders and farmer groups, providing a platform for sustainable agriculture.

Efforts will be made to saturate NAWO-DHAN farmers with government schemes, technical support, subsidies, professional guidance, and crop insurance. By adopting these innovative practices and fostering a collaborative environment, we can ensure a prosperous future for our farmers. Let us continue to support and empower our farming community, helping them achieve their aspirations and contribute to national development.

Together, let's make this Onam a festival of organic joy and communal harmony. Let's build a future where every farmer prospers, and every meal is a celebration of our land's natural wealth. Embrace the Green: Celebrating Onam with Organic Splendor!

Dr. Suresh Kumar C
General Secretary, CISSA

production in Kerala, CISSA FPOs have raised high-yielding coconut saplings using nuts of Kuttiadi, a variety from Kozhikode. These saplings were distributed amongst member FPOs: Chirayinkeezhu FPO raised 7,000 saplings, while Pothencode FPO, Vellayani FPO, and Neyyar FPO each raised 1,000 saplings.

Key Features of the Kuttiadi Coconut Tree



Hailing from Kuttiadi in Kozhikode, the Kuttiadi coconut tree is the most cultivated coconut variety in Asia. Known for its impressive yield, a single Kuttiadi tree can start producing coconuts within 4-5 years of maturity. This early fruiting is influenced by several factors, including access to water, sunlight, proper care, and planting space between trees. Remarkably, the Kuttiadi boasts a lifespan of 100-150 years, surpassing many other hybrid varieties. The Kuttiadi features a singular trunk adorned with a crown of feathery leaves that can reach 70-100 feet. These leaves, segmented and typically 10-20 feet long, frame clusters of 10-15 coconuts at their base. Throughout the year, multiple clusters ripen, potentially yielding a staggering 200 coconuts annually. While coconut trees can grow wild on tropical coastlines, cultivation thrives in moist, frost-free climates, making Southeast Asia a particularly fertile ground for this exceptional variety.



Pure coconut products
- Mallappally FPO



Coconut oil
- Koyyikkalnadu FPO



Coconut oil
- Kottarakara Agro FPO



Coconut oil products
- Pothencode FPO



Various FPOs have started the production of coconut oil. Mallappally FPO initiated a unit with the support of the AIF Central Government Scheme, acquiring machinery worth ₹4 lakhs. A coconut oil production unit at Chittumala FPO will start operating soon with financial support from the Kerala State Government. Koyyikkalnadu FPO is producing coconut oil through a rotary chuck operated by one of the shareholders.



Workshops on Coconut Cultivation

Those interested in starting date palm-based enterprises also participated in this training program. All the farmer-producer companies operating under CISSA participated in the workshop. CISSA led a one-day training program on coconut products in three districts for FPOs operating under CISSA: Kollam, Pathanamthitta, and Alappuzha, in collaboration with the Coconut Development Board Institute of Technology. The purpose of the workshop was to empower agro-entrepreneurs to create innovative value-added products and diversify products derived from coconut. This initiative aimed to equip attendees with valuable knowledge and skills to introduce innovative coconut products and packaging technologies.

Alappuzha District



The FPCs of Alappuzha district, in association with the Coconut Development Board Institute of Technology (CIT), jointly organized a one-day workshop on June 3, 2024, for coconut-based food industry entrepreneurs. CISSA General Secretary Dr. Suresh Kumar presided over the event. The workshop successfully guided and inspired participants, including Mavelikkara FPO Director and Coordinator Mr. Gopan Chennithala, CEO Mrs. Aishwarya Mohan, Municipal Chairman Mr. Sreekumar, and the CEOs, Chairmen, and Directors of all FPOs in the Alappuzha district. Coconut-based technologies developed by CFTRI, Mysore, in collaboration with the Coconut Development Board, were also introduced to the agri-entrepreneurs during the workshop.

Pathanamthitta District



A one-day workshop was organized on June 6, 2024, in the Pathanamthitta district. The workshop was inaugurated by Assistant District Industries Officer Mrs. Swapna Das, with CISSA General Secretary Dr. Suresh Kumar presiding. Training sessions were conducted by Food Technologist Mrs. Anita Joy and Food Processing Engineer Mr. Vishnu Eshwar. CISSA Director Mr. Ajith Kumar G and Pambavalley FPC Chairman Mr. Omana Kuttan interacted with the farmers. Pulikkeez Ekatha FPC Chairman Mr. Harikrishnan S. Pillai also addressed the farmers' doubts. The workshop was very helpful in familiarizing attendees with new opportunities in the coconut industry.

Kollam District



On June 21, 2024, at Kottarakkara Nathan Plaza, CISSA and the Kollam District Farmer Producer Companies organized a similar workshop on coconut-based food products and their potential in entrepreneurship development. The event was held in collaboration with NABARD and various government agencies working in this sector. All the farmer producer companies operating in Kollam district under CISSA participated in the workshop. The farmers' doubts were addressed, and the workshop was very helpful in identifying new opportunities in the coconut industry.

ENTREPRENEURSHIP WORKSHOP EMPOWERS FARMERS

Desinganad FPC, Ithikkara



In preparation for establishing 1,000 new enterprises in Kollam district, Desinganad FPC organized an entrepreneurship workshop on June 22, 2024, held at their company office. The workshop was inaugurated by Mr. Chandrakumar, President of the Chathannoor Panchayat. More than 60 participants attended this workshop. Valuable insights were shared by a distinguished panel of experts, including Mrs. Sasikala, Ithikkara Block Industrial Extension Officer, Mrs. Srivatsa V Srinivasan, Agriculture Assistant Director, Dr. Suresh Kumar C, CISSA General Secretary, and Agriculture Officer Mr. Manoj Lukos. Desinganad FPC's leadership team, including Director Mr. Ramachandran Pillai and CEO Mr. Aswin A S, actively participated in the workshop.

Mukhathala FPC



An entrepreneurship workshop was conducted by Mukhathala FPC to assist aspiring entrepreneurs. Held on June 22, 2024, at the NSS Karayogam Hall, Mukhathala, the event was inaugurated by Mrs. Yashoda B, President of the Mukhathala Block Panchayat. Sunitha Thur Das, the company director, extended a warm welcome, while Dr. Anil S Pillai, chairman, presided over the proceedings. Felicitations were extended by Vinithakumari, President of Kotankara Panchayat, Block Panchayat members K Satheesan and Farooq Nisar.

100 participants attended the workshop, eager to learn about entrepreneurship's significance, potential sectors, and procedures for securing self-employment loans and subsidies. The workshop featured classes conducted by various experts, including Industrial Development Officer Shambhu S, Agri. Infrastructure Fund State Team Leader Shaji George, Agriculture Officer Alfia AR, and Dairy Farm Instructor Geethu. Swati S, District Coordinator of Agriculture Insurance Company, addressed the participants.

Kottarakkara Agro FPC



Kottarakkara Agro Farmer Producer Company organized an impactful entrepreneurial workshop on June 29, 2024, aimed at empowering local farmers. The workshop commenced with the inauguration by Adv. BG Ajith Kumar, Veliyam Grama Panchayat Member. Rajagopalan Nair G, Chairman of the FPC, presided over the session, and Mylod Anilkumar, Company Director, delivered a welcome address.

Dr. Suresh Kumar C, General Secretary of CISSA, provided insights into the project's objectives and emphasized its significance for agricultural development. The occasion was further graced by Geetha George, Block Panchayat Member, and Jessie Roy, Pooyappally Grama Panchayat Member, who extended their greetings and support. 120 participants attended this workshop.

Key representatives from the banking sector, Mr. Arun Raj.K. and Mr. Mithun VS, Deputy Managers from SBI Regional Business Office Kottarakkara, elaborated on various schemes aimed at promoting self-employment among farmers. They assured full support to the FPC in facilitating access to these schemes for the benefit of local farmers.

Ms. Amrita, an Extension Officer in Industry, detailed schemes such as PMFME and PMEGP, outlining opportunities for entrepreneurial ventures in the agricultural sector. The workshop facilitated brainstorming sessions where various innovative ideas were discussed, and participants received valuable suggestions. Expressing gratitude on behalf of the company, CEO Greeshma G highlighted the workshop's success in fostering collaboration and knowledge exchange among farmers and shareholders.

Sahya Samridhi FPO



Sahya Samridhi organized a workshop on June 29, 2024, at the Anchal VVTM Auditorium. This initiative, supported by the Department of Industries, Department of Agriculture, and Nationalist Banks, aims to provide subsidized bank loans for various sectors, including agriculture, livestock, small and large-scale agro-enterprises, and food processing.

The entrepreneurial workshop was inaugurated by District Assistant Industrial Officer John Mathew, with Thomas Koshy, the company's managing director, presiding over the event. Dr. Suresh Kumar, CISSA General Secretary, provided a comprehensive overview of the project. Further insights and guidance were offered by Punalur Municipal Industry Officer

Sindhu Alayaman, Agriculture Officer Suresh, bank managers Manu and Rakesh, and dairy instructor Karthika. The event witnessed the participation of 159 stakeholders. Balco Managing Director B. Sudheer Kumar, Sahya Samyaddhi FPC CEO Akshay, and Board Members Umesh Babu, Suman Srinivasan, Erur Mohanan, Balachandran Pillai, Thomas Kuruville, and Deepti Thangamani attended.

Kallada Rivervalley FPO



The Kallada Rivervalley Farmer Producer Company hosted an entrepreneurship workshop with participation from the Departments of Industries and Agriculture, Government of Kerala, and Nationalized Banks. The workshop was inaugurated by Vettikkavala Block Panchayat President Mr. S. Ranjith Kumar.

Farmers gained insights on financing options for small-scale enterprises, poultry farming, livestock, agriculture, and food processing units. Nationalized bank officials present interacted with the farmers and addressed their queries.

Mr. Subin, Department of Industry and Commerce Extension Officer, Mrs. Arunima, LDM Bank Officer, and Mr. Ajithkumar G, CBBO, Mr. Suresh representing the Kissan Service Society, explained the 'Mutta Gramam—the household poultry unit' project undertaken by Kallada River Valley FPC. Chairman, Mr. Unnikrishnan P, CEO, Mrs. Stefini Alex, and Director, Mrs. Geethadevi E, were also present.

Masters FPC, Sasthamcotta



Masters Farmer Producing Company, Sasthamcotta, conducted a one-day entrepreneurship workshop on 21st June 2024 at Sasthamcotta NSS hall.

The workshop was organized under the joint auspices of the Department of Industries, Department of Agriculture, and Nationalized Banks. Sasthamcotta Block Panchayat President Mr. R. Sundaresan inaugurated the function. Sasthamkotta Masters FPC Chairman Mr. Biju K Pillai presided. CISSA General Secretary Dr. Suresh Kumar explained the objectives of the project. Department of Industry officer Mr. Krishnapilla, Bank of Baroda manager, Mr. Achu G. Kumar, and Sasthamkotta Block Industrial Inspection Officer Mrs. Girija interacted with the farmers.

Chittumala FPC



The Chittumala Farmer Producer Company Office hosted an event under the Sahasradalam Project on June 22, 2024. The event attracted farmers interested in starting enterprises, offering various classes on different projects, bank loans, the Mutta Gramam scheme, and value-added products.

The program was inaugurated by Kallada Ramesh, Chairman of Pridhwi Farmer Producer Company. Mr. Alex Vargheese, Convener of the Chittumala Block Banking Project, provided insights into the various projects available. Parassala FPCL Chairman Shri Ramachandran elaborated on the Sahasradalam Project, emphasizing its objectives and benefits.

FPO Kollam District Federation Chairman Mr Sudhir, CISSA FPO Director Mr Ajithkumar G, CISSA FPO Coordinator Mr Harikumar O, and Chairman Vinod K. Directors Maraya Sajikumar, Sureshkumar, Arun V. Kumar, Sudarshanan S, Sahajan, and Jose C were also present, contributing to the discussions and offering their support for the project's initiatives.

As Mitraniketan Krishi Vigyan Kendra (KVK) in Thiruvananthapuram celebrated its 50th year with the "Suvarna Samridhi" program, the dedication of local farmers took center stage. Anilkumar T. from Vamanapuram FPC, recognized for his exceptional success in integrated farming.

Mr. Anilkumar was awarded the prestigious title of Fellow Farmer KVK Trivandrum. He credits the KVK's guidance and support for a remarkable achievement: doubling his income between 2018 and 2022.

Along with Mr. Anilkumar, 101 other farmers involved in integrated farming were honored during the program. A special recognition ceremony, featuring the distribution of plaques and certificates, acknowledged the farmers' dedication and the significant role they play in the district's agricultural success.

Varkala Kshoni FPC Empowers Poultry Farmers with Science-Based Practices



Varkala Kshoni Farmer Producer Company hosted a workshop on June 21st, 2024, dedicated to educating poultry farmers on scientific rearing methods. The event focused on the importance of cleanliness and hygiene in the poultry environment. Farmers gained practical knowledge through demonstrations of the cage system for poultry rearing and even received high-tech cages to implement these techniques.

Mukhathala FPC Launches New Website and Digital Wall



Vamanapuram FPC Farmer Earns Award at KVK Golden Jubilee



Mukhathala Farmer Producer Company launched a new website and digital wall, complete with a shopping platform designed to support and empower farmers through innovative solutions and comprehensive services.

The newly launched platform, accessible at [<https://mukhathalafpc.in>], allows MFPCCL to showcase and sell products from farmers, providing customers with the convenience of placing orders online and having them delivered directly to their doorstep. They are also in the process of sharing farming-related knowledge, including timely cultivation practices, through this platform, said the Chairman of MFPCCL. This platform not only brings farmers' products to the digital world but also serves as a knowledge-sharing hub.

District Monitoring Committee Meeting for Alappuzha District



The DMC meeting of farmer producer companies allotted in Alappuzha District by the Central Government was held on June 21, 2024, in the presence of Alappuzha Deputy Collector Vinod Raj. The meeting included discussions on agricultural development projects, problems faced by farmers, and registration issues for the blocks operating under NCDC—Champakulam, Aryad, Pattanakkad, and Thaikkattussery.

The Collector inquired about the activities of the Ambalapuzha Block Society, which has been recently registered. The activities of other FPOs were also evaluated, and he directed the Cooperative Department to issue the necessary registration of the pending licenses to FPOs under NCDC and BAMCO expeditiously.

S. K. Suman, Deputy Director of NCDC, T. K. Premkumar NABARD Alappuzha District Director, Mr. Shibu OJ Assistant Registrar Officer (Planning), Rajeev MS, SMS (Agronomy), ICAR-KVK, Smitha B, DD (Agri); Anitha James, PD (ATMA); Nisha V Sherief, Dairy Development; Ajitkumar G, CISSA FPO

Director; and Harikumar O, CISSA FPO Coordinator, Manoj VP, Manager of DIC, PR Muraleedharan, President, BAMCO, Cochin participated in the meeting.

The Alappuzha DMC approved “Onattukara sesame” as the primary crop.



In 2023, Mavelikkara FPC submitted a detailed project report (DPR) to the Kerala State Government seeking approval to develop value-added products from GI-tagged Onattukara sesame (a variety of sesame grown in Alappuzha district), which were included in the FPC's business plan. However, due to the District Monitoring Committee's (DMC) non-approval of the plan for Onattukara sesame byproducts, progress was halted.

This development marks a significant step forward for Mavelikkara FPC in utilizing Onattukara sesame products, which hold a GI tag.

Desinganadu FPC Leverages SMAM Scheme to Boost Farm Equipment for Local Farmers



On June 11, 2024, the Desinganadu Farmer Producer Company acquired agricultural machinery through the central government scheme program, the Sub-Mission on Agricultural Mechanization (SMAM), with subsidies ranging from 50 to 80 percent. This initiative allows farmers to rent the equipment at significantly reduced rates.

Idanadu Farmer Producer Company Opens New Market



The Idanadu Farmer Producer Company launched a new agricultural market on June 2, 2024. The ceremony was held at the Karimulackal office and graced by the presence of Chunakkara Grama Panchayat President, K R ANIL, who served as the chief guest for the inauguration.

Idanadu FPC Chairman, Radhakrishnan Unnithan, presided over the meeting. Board member Anil Vallikunnam delivered the welcome address, followed by felicitation by ward member V K Radhakrishnan, company board members Chandrashekhar, Sunitha Unni, Sethumadhavan, and Mohanan Nair, along with marketing committee office bearers.

The market will be operational every Sunday, benefiting both farmers and consumers by ensuring fresher products at competitive prices.



Ekatha FPC, Pulikeezhu Celebrates World Environment Day



As part of the World Environment Day celebration on June 5th, Ekatha FPC organized a tree sapling distribution ceremony. During the event, Ekatha FPC Chairman Harikrishnan S. Pillai handed over the saplings of various tree species to Mannar Nair Samajam School, represented by Headmistress Mrs. Suja. Jithu Chandran, CEO of Ekatha FPC, also participated.

Pandalam FPC Inaugurates New Agro Super Bazar



On June 13, 2024, Pandalam Farmer Producer Company celebrated the opening of its new Agro Super Bazaar, which includes an FPO office, Feed shop, Collection center, and Agro input shop. The Super Agri Bazaar was inaugurated by Mr. R. Ajayakumar, Pathanamthitta District Panchayat Health Education Development Standing Committee Chairman, and the first sale of Super Agri Bazaar products was conducted by Mrs. Sheeja Toji, Aranmula Grama Panchayat President. The bazaar offers many varieties of seeds, fertilizers, pesticides, the company's value-added products such as organic curry powders, oils, other indigenous food items, agricultural implements, plant pots, soil mix, various traps, tarpaulins, iron nets, rope, grow bags, baskets, decorative items, and other tools and products from other FPCs in Kerala.



The office inauguration was conducted by Dr. Suresh Kumar C, CISSA General Secretary. The feed shop was inaugurated by Mrs. Chandana R, Agricultural Officer, Aranmula Panchayat, and the first sale of feed shop products was performed by Dr. Pradeep Kumar, Veterinary Surgeon, Kidangannur Veterinary Hospital.

The Agro Super Bazaar's feed shop is designed to cater to the diverse needs of local farmers by offering a comprehensive range of products, including cattle feed, poultry feed, pet foods, etc. CISSA Director Mr. Ajithkumar G., members of the CISSA Green Team, Harikumar O., Ragesh T. R., and Ashwin Dharan also participated in the event.

Sales of Fodders by Kochi Agro FPC



Kochi Agro FPC's fodder distribution scheme is proving highly beneficial for dairy farmers. The program delivers high-quality Super Napier hay, maize silage, and Booster brand grain powders directly to farms at reasonable rates. Farmers can save significantly compared to market prices. Instead of fodder, which costs Rs 1,400 in the public market, cereal powders under the brand name Booster are being supplied to the farmers at Rs 950. Fodder products are provided at lower rates to those who come directly to the market.

Yadavakulam FPC Leases Land for Fodder Farming



Yadavakulam FPC is taking a proactive step to combat cow feed shortages by leasing 8 acres of land in Tirunelveli for fodder farming. This initiative will ensure a consistent supply of nutritious feed for cattle, directly benefiting dairy farmers in the region. The process of land preparation for fodder farming is currently underway.

Dryer for Grama Samridhi FPC



Grama Samridhi FPC Chengal Krishi Koottam received a dryer for banana processing from the State Agriculture Department. This was provided by Chengal Krishi Bhavan, with Agricultural officer Rajesh and Agriculture assistant Preeja playing key roles.

Technical support was provided by Atma staff and Neetu Mini from the ADO Office. The handover ceremony was attended by Grama Samridhi Chairman S. Ramachandran, Company CEO Jyoti V M, Krishi Kootam President P.V. Padmakumar, Praveena, and Vijayan.

Koyikkalnadu FPC started input shop



Koyikkalnadu FPO, Nedumangad, started a new input shop and aggregation center in Vettinadu Vembayam Panchayat. The opening ceremony was held on June 24th, 2024, and was graced by the presence of Vembayam Panchayat President Mrs. Beena Jayan. CISSA Vice President Mr. CS Ravindran, Mr. Prasanth PV, Koyikkalnadu FPO Chairman Mr. Rajesh V, CEO Mrs. Nikhila Jayan, Directors and Shareholders of Koyikkalnadu FPO attended the event.

Dragon Fruit Harvesting





On June 30th, 2024, Koyikkalnadu FPO member Abdul Ghafoor successfully harvested dragon fruit from his seven-acre plot located in Vembayam Panchayat. While dragon fruit has garnered widespread popularity internationally, its availability in India remains limited. Traditionally, the majority of dragon fruit consumed within the nation has been sourced through imports from Southeast Asia. This successful harvest signifies a noteworthy development for the burgeoning dragon fruit cultivation sector in Kerala.

DMI INSPECTIONS

Officials from the Directorate of Marketing and Inspection, Ministry of Agriculture (DMI), conducted inspections at FPCs. Comprehensive guidance was provided to the CEOs and accountants concerning legal compliances, the necessary registers to be maintained, and the immediate actions required to enhance operational efficiency and regulatory adherence. The inspection underscored the importance of meticulous record-keeping and compliance to ensure the smooth functioning and growth of the company.

Mavelikara FPC



On June 18, 2024, the Directorate of Marketing and Inspection (DMI) conducted an inspection at Mavelikara Farmer Producer Company. The inspection was led by Mr. Rahul Wakade from DMI, accompanied by Mr. Ajithkumar G and Mr. Arunkumar S from CISSA.

The inspection team reviewed the operations, documentation, and compliance practices of Mavelikara FPC. The presence of the Chairman, CEO, Accountant, and Board of directors underscored the company's commitment to transparency and adherence to regulatory standards. This inspection was part of DMI's ongoing efforts to ensure that Farmer Producer Companies operate efficiently and maintain high standards, thereby enhancing their reliability and trust within the agricultural community.

Chirayinkeezhu FPC



On June 21, the Chirayinkeezhu Farmer Producer Company was inspected by Mr. Rajashekar L, Senior Marketing Officer from the Directorate of Marketing and Inspection (DMI), Government of India. The inspection was conducted in the presence of the Chairman and Company Directors.

Vellayani FPC



On June 21, the Vellayani Farmer Producer Company underwent an inspection by Mr. Rajashekar L, a Senior Marketing Officer from the Directorate of Marketing and Inspection (DMI), Government of India. The Chairman and Company Directors were present during the inspection.

Muthukulam Agroland FPC



Rahul Wakade from the Directorate of Marketing and Inspection conducted an inspection at Muthukulam Agroland FPC, Thiruvananthapuram, on 18th June 2024. Mr. Arunkumar S and Mr. Ajithkumar G from CISSA were present.

Idanadu FPC



On June 18th, 2024, Idanadu FPC inspection was conducted by Rahul Wakade of the Directorate of Marketing and Inspection. CISSA representatives Mr. Ajith Kumar G and Mr. Arunkumar S were present during the inspection.

BOARD MEETING

Pamba Valley FPC



The meeting was held on June 23, 2024. The meeting was presided over by Mr. Omanakuttan, Pamba Valley Chairman, All board members attended the meeting. Matters related to the functioning and future plans of the FPCs were discussed.

Ekatha FPC



On 23 June 2024. The meeting was presided over by Mr. Hari Krishnan S, Pulikkeesh FPO Chairman and CEO. Mr. Jithu V. Chandran and members of the Board of Directors attended the meeting. Future plans were discussed.

Pothencode panchayat Farmers Meeting



The meeting was held on June 12, 2024, at the Pothencode Farmer Producer Company office. Pothencode FPC Chairman and CEO were present.

Visit of Agricultural Experts



Dr. C.K. Peethambaran, former Director of Research Kerala Agricultural University and Director of Agriculture, CISSA, visited Parassala Grama Samridhi FPC on June 21, 2024. He suggested new technologies and explained key points to consider during irrigation and fertilization.

Pridhwi FPC share certificate distribution



Pridhwi Farmer Producer Company organized a Share Certificate Distribution program by the board of directors on June 13, 2024.

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