

2024 April-May

FOR PRIVATE CIRCULATION

ONLY VOLUME : 2, No: 1

## REVOLUTIONISING MICRO-AGRICULTURAL BUSINESSES WITH CISSA'S SAHASRADALAM 2024



The Centre for Innovation in Science and Social Action (CISSA) launched the innovative Sahasradalam 2024' - a programme for developing entrepreneurship among shareholders of Farmer Producer Organisations (FPOs) in Thiruvananthapuram District of Kerala State. The programme aims to establish 1,000 micro agribusinesses, demonstrating the critical role that small businesses play in promoting economic opportunity, employment, and sustainable development. This represents a bold step towards transforming the economic landscape of Thiruvananthapuram District through the power of micro-agribusinesses by focusing on financial inclusion, income generation, sustainable development, and entrepreneurship support. Sahasradalam aims to create a thriving ecosystem where small businesses can flourish, contributing to the broader goal of economic prosperity among farmers. This is a collaborative effort between the Govt of India schemes, Industries, and Agricultural Departments of Govt of Kerala and banking sectors. This Project utilizes various central Government schemes such as PMFME, PMEGP, AIF, Mudra Loan, KCC Loan, etc, alongside the State Industries Department's schemes, particularly the One Family One Enterprise Scheme, to initiate entrepreneurship.

Collaborations with financial institutions ensure accessible loans, grants, and subsidies for micro agribusinesses, addressing the needs of small-scale entrepreneurs and providing the financial support necessary for economically backward farmers.

### Modus Operandi

All the FPOs under CISSA conducted entrepreneurship workshops for those interested in starting enterprises. Each workshop was attended by officials from the State Industry, Agriculture, Animal Husbandry departments, bank officials, and experts from CISSA. During the workshop, various schemes such as PMFME, PMEGP, AIF various loan schemes, and SHM schemes were explained. Each participant presented their ideas and needs, and doubts were cleared within the workshop. The Chairman, the Directors, and the CEOs contacted each potential entrepreneur individually to discuss their project, and prepared project reports, which were to be submitted to the bank with the help of officials from the Industries Department. The FPO provided all technical advice regarding technology, machinery, marketing plans and supported the entrepreneurs until their enterprises were established on the ground.

## FOREWORD

The Government of India's farmer welfare programs cover a broad range of topics- crop insurance, soil health management, financial support to food processing industries, marketing and export promotion schemes, etc. Financial support schemes like PMFME, AIF, PMFBY, KCC, PMEGP, AHIDF, etc, focus on financial support and low-risk loans for farmers. However, the main task is to make these schemes accessible to farmers and entrepreneurs.

Many small-scale farmers are left behind from the numerous programmes designed to support the agriculture sector, either because they are not aware of the resources available to them or because they are unable to navigate the complicated maze of administration. Ignorance is still a powerful obstacle. Farmers, frequently cut off from mainstream media, find it difficult to understand the scope of prospects and financial help offered by government agencies and banks. This presents a challenge for FPOs to properly close the gap between schemes and beneficiaries by providing hand-holding.

Educating farmers is pivotal. Banks, as primary financial intermediaries, must not only part with loans but also play a proactive role in guiding farmers through the complexity of financial support mechanisms. Simplifying processes and offering clarity can save farmers precious time and prevent them from languishing in bureaucratic difficulties for months on end. FPOs must increase their outreach efforts. Deploying more agents into rural communities, equipped with knowledge and passion to empower farmers, can ensure that every eligible individual benefits from these schemes. More than disseminating information; it's about fostering a culture of understanding and participation in National development.

Ensuring that farmers receive a share of the profit from FPOs is essential for maintaining the loyalty of shareholders in the FPO. The mission of the FPO will be fulfilled only when its shareholders experience income growth. While the profitability of the FPO is important for shareholders, for them, their individual benefits take first priority. Farmers' needs should be met individually, in addition to viewing them as members of a company or a cooperative. Each farmer should receive individualized help from the administrative management of the FPOs. The proper process and eligibility for the schemes should be communicated clearly and made accessible to them. This approach led to the success of Sahasradhalam 2024, launched by the CISSA focusing on micro-agricultural businesses in Thiruvananthapuram district. As we attempt to improve agriculture, let us keep in mind that our farmers have aspirations that go beyond simply making ends meet; they exhibit bravery and a drive for advancement. Let's build a future where every farmer can prosper by providing them with financial power, education, and support.

Dr. Suresh Kumar C  
General Secretary, CISSA

**"FARMERS SHOULD AIM TO  
BECOME TOP QUALITY  
PRODUCERS"-HON. MINISTER  
V.MURALEEDHARAN**

**GRAND OPENING OF  
SAHASRADALAM 2024**  
349 ventures received sanction  
orders for loans at the inaugural function.



Enhancing productivity, maximizing farmers' income, and supporting economically backward farmers are the primary objectives of Farmer Producer Organizations. If farmers become top-quality producers, in the next few decades, the country will emerge as a developed nation, opined honorable Minister of State, Government of India, Sri V.Muraleedharan at the launch event of Sahasradhalam on March 6, 2024, at Greenland Auditorium in Nedumangad, Thiruvananthapuram.

Poverty, unemployment, and social issues are the obstacles in the path of our rural development. Simultaneously, our state is highly advanced in terms of biodiversity, agricultural varieties, and medicinal plants. Utilizing and reorganizing this natural wealth scientifically and sustainably is an immensely significant task ahead of us. India's socio-economic progress largely depends on each village's self-sufficiency and prosperity. Under the leadership of our esteemed Prime Minister, Narendra Modi, India is moving forward towards this goal. One of the key steps in this direction is the establishment of Farmer Producer Organizations by the Indian government, he added. When a farmer becomes a successful entrepreneur, he can ensure his family's socio-economic security and contribute to the nation's growth. It's essential for farmers to be aware of modern agricultural techniques and the current demands of consumer society in this globalized world.



Understanding the market trends and transforming traditional products to meet new requirements is crucial. This requires a scientific community to lead the way. Scientific knowledge should flow unceasingly in this direction, providing numerous learning opportunities for a common farmer to become an expert. Discussions are primary methods to achieve this, he added. In 2020, under the leadership of the honorable Prime Minister Modi, a comprehensive and wide-ranging schemes.

*The rural economy takes a major step forward with Sahasradalam 2024, marked by the opening of a production unit for tapioca-based food products in the Grama Samrudhi FPO in Parassala. On April 4, a five-member women's FIG group from Grama Samrudhi FPO in Karode Panchayat started a value-addition unit named Dhanya Food Products. This initiative embodies the entrepreneurship and agricultural empowerment of women. The production plant makes a range of tapioca products with added value, such as tapioca chips, dried tapioca, tapioca papad, tapioca powder, and other kinds. The project was sanctioned under the PMFME Scheme with funding of 10 lakhs with a 35% subsidy. The CISSA General Secretary, Dr. Suresh Kumar, officially opened the facility. Chairman Mr. Ramachandran Nair gave the presidential address, while CEO Jothi V M. gave a welcoming speech.*



for farmers was launched. He detailed the major features of the PMFME (Prime Minister's Formalization of Micro Food Processing Enterprises, PMEGP (Prime Minister's Employment Generation Programme), and other agricultural loan schemes.

Dr. Suresh Kumar, General Secretary of CISSA, in his speech. Emphasized the need for farmers to be organized and trained effectively for seamless integration of production and marketing initiatives. Dr. C.S Ravindran, Vice President of CISSA, in his speech, highlighted the importance of practical training sessions. He said that through these training programs, farmers would be able to improve their production capacity, which is essential for successful entrepreneurship. Training programs organized as part of 'Sahasradalam 2024' would embody these objectives, he assured

### CEO Interactive Program



In May 2024, a series of district-wise, one-day-long CEO interaction programs with CISSA General Secretary Dr. Suresh Kumar was organized. The program focused on the roles and obligations of CEOs for building a dynamic successful FPO. The need for CEOs to be aware of comprehensive data on agriculture from each block and information of each shareholder like details of land holdings, farming details, types and quantity of crops produced, etc.

Dr. Suresh Kumar emphasized that CEOs are the public face of their companies and should command the respect and cooperation of farmers. He highlighted the importance of CEOs being knowledgeable about Govt schemes and various loan options available to farmers. He also noted that the success of a company depends on the CEO's personal goal's alignment with the company's vision. CEOs should integrate their individual dreams with their company's goals. Programs also included online interaction with some individuals who had path-breaking achievements in farming and agribusiness, providing significant inspiration to the participants. CEOs also had an opportunity to open up about the difficulties they face and the nature of help and support they expect from CISSA. The plan is to create more such interactions on a regular basis.



## Honoring Traditional Rice Farmer



In an event organized by Ekatha Pulikeezhu FPC, Mr. Sam Eapan, a renowned traditional rice farmer, was honored with a shawl (Ponnada) for his dedication to preserving indigenous rice cultivation practices suited to the regional climate. Indigenous rice seeds are resilient against pests and diseases exacerbated by climate change, said Sam Eapan, highlighting the importance of such initiatives in sustainable agriculture.

## Exploring Export Opportunities for FPOs



Chairmen and CEOs of FPOs in Thiruvananthapuram district and Yashvasin Logistics – a storage and exporting company held a crucial meeting on May 14, 2024. The discussion focused on a strategy to collaborate with FPOs for sourcing high-quality bananas, specifically Kerala Nendran and Red bananas, directly from local growers for export to international markets.

Mr. Prakash Nair, Director of Yashvasin Logistics, explained the company's role as a marketing agency dedicated to exporting premium bananas. He emphasized the importance of maintaining a steady supply chain and catering to the unique needs of customers in the Far East, Europe, and the Middle East. The upcoming Vizhinjam port near Thiruvananthapuram was identified as a critical hub for this export strategy. With its state-of-the-art

infrastructure, the port will optimize logistics, ensuring efficient transportation and perfect conditions upon arrival. This partnership promises significant benefits for local farmers. By working with Yashvasin Logistics, farmers will have a consistent market for their produce and receive fair prices. This initiative is expected to improve farmers' livelihoods and stimulate the local economy.



For FPOs and entrepreneurs aiming to export via Vizhinjam Port, understanding and complying with foreign regulations is essential. Different countries impose specific requirements on imported goods, including ingredients, quality standards, and packaging specifications. Adhering to these regulations enhances product acceptance and market competitiveness abroad. The cold storage facility provided by Yashvasin Logistics at Velland near Thiruvananthapuram, which will be operational in the next 3 months can be utilized for storing bananas at 12-15 °C, depending on the variety, with a humidity rate of 90-95% under a controlled atmosphere chamber with a capacity of 500 metric tons. Yashvasin Logistics will handle the entire export process, from collecting bananas based on buyer requirements to ensuring timely and safe delivery to international destinations. This includes quality checks, packing, and transportation, leveraging the company's expertise in logistics for seamless operations.





## Distribution of Tuber Crop Planting Materials



The selected farmers from Grama Samrudhi Farmer Producer Company received 150 kg each of free planting materials from Central Tuber Crops Research Institute (CTCRI), Thiruvananthapuram.

The distribution took place on April 2, 2024. Seedlings of various types of tuber crops developed by CTCRI like, Sree Keerthi, a variety of Elephant foot Yam, 'Gajendra,' a variety of Purple Yam, and 'Sree Dhanya,' a variety of white Yam were distributed at the function.

Sree Dhanya can be harvested in nine months, does not require bracing, and can accommodate close spacing. It can be grown as an intercrop with bananas and in mature coconut groves, yielding an average of 20 tonnes per hectare. Gajendra, a yam variety, matures in 8-9 months and averages 42 tonnes per hectare. It has immunity against stem rot and mosaic disease. Cultivating Gajendra as an intercrop with Nendran banana provides farmers an additional income of Rs 2,000 per hectare over a banana as a sole crop.



Dr. Mahesh Kumar, Principal Scientist and Head of Crop Production at CTCRI, led the distribution of the planting material. Following this, Mr. Rejin D. T., Technical Assistant at CTCRI, conducted a training program on the package of practices for yam cultivation, providing valuable insights to the farmers on best cultivation techniques.

Dr. Suresh Kumar, General Secretary of the CISSA highlighted the potential benefits of tuber crops in enhancing food security and improving farmers' livelihoods. Chairman Mr. Ramachandran Nair, CEO Smt. Jyoti V.A. and shareholders participated.

## Entrepreneurship Workshop



An enlightening entrepreneurship workshop was held at Sri Saraswati Vidyalaya, Ooruttambalam under the auspices of Vellayani Farmer Producer Company. The event was inaugurated by Smt Jayalakshmi, Block Panchayat Member, with Dr. Suresh Kumar, General Secretary of CISSA, presiding over the function. Smt. Aparna K.S., District Industries Coordinator and in charge of the PMFME (Prime Minister Formalisation of Micro Food Processing Enterprises) provided a detailed explanation of the scheme.

Board of Directors of FPC, Mr. Gopakumar.T, Mr. Bhuvanachandran.S, Mr. Ashokan.G, and Grama Samrudhi FPC Chairman, Shri. S. Ramachandran Nair participated.

## Distribution of National Seed Corporation Source Certificates



On April 6, 2024, Dr. Suresh Kumar, General Secretary, CISSA led the distribution of National Seed Corporation source certificates to CEOs of Farmer Production Companies. Mr. Ragesh T R, member of CISSA's green marketing team, along with Mr. Ashwin Dharan, highlighted the significance of these certificates.

National Seed Corporate certificates ensure access to a diverse range of seeds, encompassing approximately 600 varieties across 60 Crops, for farmers. FPO Coordinator Mr. Harikumar and members of the Agribusiness team were also present during the distribution.



## VIBRANT CELEBRATIONS MARK VISHU FESTIVAL FOR CISSA FPCs

Vishu, a time-honored festival celebrated to give thanks for the harvest and herald new beginnings, was joyously observed by farmers. The 'Vishu Angaadi' (Market for Vishu Festival) was organized by CISSA FPCs on April 13, 2024



### Sasthamkotta FPC Blooms with 'KaniVellari' in Vishu Market.



At a vibrant harvest event held in Mynagappally, Sasthamkotta Masters Farmer Producer Company celebrated a successful harvest of cucumbers and vegetables, particularly the 'Kani vellari' variety destined for the Vishu market. Farmers from seven panchayats within the Sasthamkotta block enthusiastically participated. The event also celebrated Environment Day with fervor. During the event, the Prime Minister's message, highlighting community spirit and environmental stewardship, was read out by Mrs Divya T Nair, CEO Mr. Biju.K, Chairman of the FPC distributed seedlings of fruit trees and tubers. The Company's Board of Directors Mr. Amal P. Biju, Shri. Ajayakumar, Mr. Sunilkumar, Dr.Radhakrishnan, Sreekumar, and Mrs. Aneeshya.K.G, were pivotal in driving the success of the 'KaniVellari' cultivation project.

### Chengannur FPC Excels At Vishu Market Event



Chengannur FPC joined in the joy of the Vishu festival by holding a 'Vishu Angadi' – Vegetable stall in Chengannur. They prominently featured 'Kani Vellari' cucumbers, essential for the auspicious Vishu-Kani ceremony, alongside a diverse array of freshly harvested vegetables and fruits. The Chairman, CEO, and Directors of Chengannur FPC ensured the success of the event.

### Deshinganad FPC Distributes Vishu Kits



The Kollam Itthikara block Desinganadu Farmer Producer Company distributed Vishu kits to its shareholder farmers as part of the Vishu festival. These kits included essential items such as chickpeas, stew mix, ghee, coconut oil, sambar powder, chili powder, turmeric powder, coriander powder, and cashew nuts, necessary for preparing Vishu Sadya and special flowers needed to celebrate the harvest festival. Vishu, marking the beginning of the new year, is traditionally believed to bring good fortune when celebrated with a lavish feast. The ceremony was attended by the FPO Chairman, CEO, and Directors.



## Training Session for Fodder FPO's



A training session for CEOs and the Board of Directors of Fodder FPOs under National Dairy Development Board (NDDB) was conducted at Thiruvalla on April 6, 2024. Mr. Shailendranath, renowned Chartered Accountant, conducted sessions on legal compliances, addressing queries and clarifying doubts for the CEOs and Board of Directors. Mrs. Romi Jacob, Deputy General Manager of NDDB reviewed the activities of FPOs

## NDDB Review Meeting



The National Dairy Development Board review meeting for FPOs was held at the NDDB office. Rajeev Krishnan, Executive Director of NDDB; G. Kishore, South Regional Head of NDDB; Romy Jacob, Deputy General Manager of NDDB; and Anjana Sahu, Deputy Manager of NDDB participated. Dr. Suresh Kumar, General Secretary of CISSA, and Mr. Ajithkumar, Director, CBBO presented the status of FPOs

## Pridhwii FPC Launches Hay Bale Unit



Pridhwii Farmer Producer Company, which operates under the Fodder Plus program of the National Dairy Development Board in Kollam district, started a Hay Bale Unit. The first sale of hay bales was done by Mr. Kallada Ramesh, Chairman of the Pridhwii FPC. This initiative by Prithvi FPC aims to revive the declining hay industry in the region, showcasing the potential of entrepreneurial projects to solve local challenges. In his address, Mr. Kallada Ramesh emphasized the importance of local cooperation and government intervention in revitalizing rural economies. He highlighted that the community's cooperative spirit would significantly contribute to the project's success, aiding the local economy's recovery. The event was chaired by Mr. Shibu.S Thodiyoor, President of the Thodiyoor Ksheera Sangam. Pridhwii FPC CEO, Mr.Hariharan.G, discussed the marketing strategies for the hay bale products, He acknowledged the technical advice and support received from the Central Dairy Development Board, which proved to be instrumental.

The company directors, Smt. Mini Harilal and Shri K. Mohanan participated in the event. The initiative successfully sold 531 rolls (11,874 kg) of straw to primary cooperatives in Kollam District, generating a total sale amount of Rs 94,000. Discussions with manufacturers like Cornext and Godrej Agrovet are ongoing to supply an initial agreement of Rs 7.90 per kg for a minimum of 25,000 kg. Additionally, Pridhwii FPC is exploring the production of millet-based products, including multi-millet muesli, multi-millet mixture, millet cookies, millet rava, and millet vermicelli.

## Desinganadu F.P.C. Participates in Sree Narayana Literature Festival



From May 17 to 19,2024, the Kollam Itthikara Desinganadu FPC participated in the Sree Narayana Literature Festival by setting up a stall to display and sell their agricultural produce. The stall showcased a variety of indigenous vegetable products and native plants. Additionally, it featured seedlings of rare native trees and other useful agricultural plants.



## Koyyikkalnadu FPC Organizes Recreational Trip for Shareholders' Families



On May 24, 2024, in Nedumangad block, Koyikkalnadu Farmer Producer Company organized a delightful one-day recreational trip for the family members of its shareholders. The event aimed to foster stronger relationships among the shareholders and provide a day of relaxation and enjoyment for their families.

The trip included visits to several picturesque locations, starting with the serene Ashtamudi backwater. The journey continued to Sambranikodi Island, situated at the southern tip of Ashtamudi, offering breathtaking views and a chance to explore the island's unique landscape.

The final destination was Varkala Beach, where the families relished the sun, sand, and sea, making the most of the recreational outing.

This initiative by Koyyikkalnadu FPO was well-received, as it not only provided a break from routine agricultural activities but also strengthened the bonds among the farmer shareholders.

## DMI Inspection at FPCs

Officials from the Directorate of Marketing and Inspection, Ministry of Agriculture (DMI) conducted inspections at FPCs. Comprehensive guidance was provided to the CEOs and Accountants concerning legal compliances, the necessary registers to be maintained, and the immediate actions required to enhance operational efficiency and regulatory adherence. The inspection underscored the importance of meticulous record-keeping and compliance to ensure the smooth functioning and growth of the company.

## Sabarigiri FPC



On May 22, 2024, Officials from the Directorate of Marketing and Inspection, Ministry of Agriculture (DMI) conducted inspection at Sabarigiri FPC. DMI Senior Marketing Officer Mr Rajasekhar L, meticulously reviewed all registers and records, expressing satisfaction with the documentation and suggesting modifications to further streamline data input processes. He also recommended expediting the compulsory licenses. Mr. Arunkumar.S, the CBBO Social Mobilization Expert, along with the Chairman and Board of Directors of Sabarigiri FPC, were present during the inspection.

Alappuzha FPC



On May 27, 2024, Mr. Rahul Wakade, Marketing Officer from the Directorate of Marketing and Inspection, Minister of Agriculture conducted an inspection at Alappuzha FPC. Accompanying him were Mr. Arunkumar.S and Mr. Ragesh.T.R from CISSA in Thiruvananthapuram.

## Pamba Valley FPC





DMI conducted an inspection in Pamba Valley FPC on May 22, 2024. Mr. Rajasekhar L. examined all registers and records and recommended changes to improve data input processes. He also recommended expediting the compulsory licenses. Mr. Arunkumar.S, the CBBO Social Mobilization Expert, along with the Chairman and Board of Directors of Pamba Valley FPC, were present during the inspection.

### Kochi Agro FPC



Mr Rahul Wakade, Marketing officer from the Directorate of Marketing and Inspection, Ministry of Agriculture conducted an inspection at Kochi Agro FPC. Accompanying him were Mr. Arunkumar.S and Mr. Ragesh.T.R from CISSA Thiruvananthapuram.

### Harithodhayam Farmer Producer Company Shines at Agriculture Festival



Harithodhayam Farmer Producer Company showcased its wide range of products at the Agricultural Festival held at Thycaud Gandhi Smaraka Nidhi, Thiruvananthapuram On May 30. The product range displayed included various value-added products, indigenous and hybrid seeds, a variety of plant pots, grow bags, and farm implements. Among the highlights were Moringa leaf powder products, different types of millet, coconut oil, virgin coconut oil, and spices. Harithodhayam's signature product, "Banana Nutrimix," garnered significant attention.

### Sasthamkotta Masters FPC Takes Pledge for 'Merry Life' Initiative



On April 11, 2024, Sasthamkotta Masters Farmer Producer Company shareholders gathered at their office to participate in the Government of India's 'Merry Life' initiative. This nationwide scheme aims to promote eco-friendly practices in environmental conservation. The ceremony was marked by the administration of the pledge by the Chairman, emphasizing the company's commitment to sustainable habits. In attendance were the CEO, Directors, shareholders, and public representatives. As part of the initiative, saplings were distributed to all participants.

### Share Certificates Distribution Programme



Vellanadu Rural Farmer Producer Company Limited (VRFPCL) organised Share Certificate Distribution Program on April 6, 2024.

Dr. R. Prakash, former director of Agricultural extension of Kerala Agricultural University and motivational speaker conducted informative sessions for the farmers, focusing on best practices, modern techniques, market trends, and knowledge and tools to succeed in a competitive market.





Dr. Suresh Kumar, General Secretary CISSA in his keynote speech highlighted the pivotal role of farmer producer companies in empowering rural communities and promoting sustainable agriculture practices. He mentioned the importance of collective efforts in driving agricultural development and enhancing the livelihoods of farmers.

## CBBO Inspection at FPCs

### Pothencode FPC



On May 29, 2024, CBBO expert Shri Ajithkumar.G and Mr. Arunkumar.S visited Pothencode FPC. They provided guidance on crop insurance, effective communication with farmers, Kharif season crop cultivation, soil testing, equity raising, and turnover. The importance of field visits was also emphasized.

### Parassala, Grama samrudhi FPC



On May 27, 2024, CBBO expert Shri Ajithkumar.G visited Grama Samrudhi FPC in Parassala. An online FPO test was conducted during this visit. Expert opinions were shared on new crop cultivation methods to increase agricultural income and measures to boost the company's turnover.

### Mukhathala FPC



On May 27, 2024, CBBO, Agriculture and Crop Husbandry expert Mr Ajithkumar.G, Mr.Arunkumar.S, Social Mobilization Expert, Sudhishkumar, IT expert visited Mukhathala FPC in Kollam district. They provided guidance on crop insurance, effective communication with farmers, soil testing, equity raising, and turnover.

## First Farmer Produce Corporate Under NCDC



The National Cooperative Development Corporation (NCDC) has allotted 5 FPOs Ambalapuzha, Aryad, Champakulam, Pattanakkad, and Thaikkattussery blocks to CISSA in Alappuzha district. Ambalapuzha FPC was the first among these to get registered. The society, supported and regulated by the Central Government, is registered under the State Cooperative Act. The Promoting Committee, under the chairmanship of Mr. Rajeev, Chief Promoter of the Society.

The first general body meeting of the society was held on 12th April 2024. Ambalapuzha Block Unit Inspector Mr. Surjit- inaugurated the meeting at Ambalapuzha Public Library Hall and conducted the procedures as per the State Cooperative Act. He also explained how to run the office and related activities of the society. The General Meeting elected Mr. Rajeev as President. CISSA FPO Director, Shri Ajithkumar, and FPO Coordinator Harikumar addressed the meeting.





## TARANG: FPO Mela



The FPO Mela, branded as 'Tarang: Celebrating Collectivisation,' was organized by ONDC from February 23 to February 25, 2024, at Rene Event Hub, Kaloor, Kochi. This three-day event brought together Farmer Producer Organizations (FPOs) under CISSA, showcasing their diverse range of products. The event aimed to celebrate and promote collectivization among FPOs, enhancing their market presence and operational efficiency.



## PHOTO ALBUM



Students of Agricultural College, Vellayani, Thiruvananthapuram visited Vamanapuram FPC.



The Board of Directors meeting of Ekatha FPC at Pulikeezhu in Pathanamthitta district was held on 24th May 2024 at Kadappara office.



The Board of Directors meeting of Vettikkavala, Kallada Rivervalley FPC in Kollam District was held on 7th May 2024



FPC Chairmen meeting Alappuzha District



**SMAM** പദ്ധതിയിലൂടെ  
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